



For Immediate Release

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**SEDUCTION – THE ULTIMATE ROMANTIC WINE FOR
WEDDING NIGHTS & HONEYMOONS**

Napa Calif. – *Seduction* offers brides and grooms a romantic new Napa Valley Bordeaux-style wine perfect for wedding nights and honeymoons.

“Seduction is a wonderful wine for newlyweds to have waiting for them in their wedding suite at the end of their special day,” said Barb O’Brien of O’Brien Cellars. “Wine is a lovely accompaniment to romantic moments. With elegant packaging, poetic thoughts, and a beautiful, handmade Napa Valley wine inside the bottle, Seduction makes those moments even more romantic.”

O’Brien says Seduction is also the ideal wine for honeymooners. “Seduction helps new couples celebrate their love in a way no other wine can, setting the mood with romantic messages on the bottle like ‘Romance of the heart, passion of the soul – a voluptuous wine with sensual flavors and a velvet kiss – enjoy in good company.’”

Now in its third vintage, *Seduction* (a limited availability Napa Valley blend of Cabernet Sauvignon, Cabernet Franc, and Merlot, SRP \$36.00) has earned the affection of many sommeliers and wine critics from such prestigious publications as Wine Spectator and San Francisco Chronicle. “The palate is where *Seduction* really romances with its rich round entry, explosive ripe flavors, and a long warm finish,” said O’Brien.

Seduction comes encased in an elegant red and black gift box that features a romantic message written by O’Brien’s husband: “*Lovers* are the winds of passion – fill your sails. *Friends* are the harbors of calm – anchor your soul. *You* are the waters of clarity – live your dreams.” For an added touch of elegance, the bottle comes draped in a stylish crimson organza bag.

“Seduction celebrates that out of the millions of possible people you pass everyday on sidewalks and subways, you finally found the love of your life,” said O’Brien. “It is truly the ultimate romantic wedding night and honeymoon wine and one that every bride and groom are sure to enjoy.”

O’Brien Cellars is a brand of O’Brien Family Vineyard, a family-owned winery located in the Oak Knoll District of southern Napa Valley. Owned by Bart & Barb O’Brien, the property has a 33 acre vineyard and an 8,400 case winery facility and produces three wines, including an Estate Chardonnay, an Estate Merlot, and its signature wine, Seduction (a Bordeaux blend). As winery owners, the O’Briens focus on the romantic qualities of wine, offering private Romance Tours of O’Brien Family Vineyard and a Wine Club for Lovers, which provides members access to wines not available at retail. For more information about O’Brien Cellars, visit www.seductionwine.com.

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